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Waikato Boat Expo at The Base

The Base in Hamilton is set to host the newly established Waikato Boat Expo in Hamilton in February 2016.

This event is the Waikato's only marine and fishing exhibition, which is geared to be a remarkable showcase for the industry and is sure to satisfy the region's boat and fishing enthusiasts.

The broad range of products, equipment and supporting services on display will provide the ideal opportunity to compare brands and the deals on offer.

Already exhibitor interest is high for the Expo and places are booking fast, 'we are expecting that this will be a very successful event,' says the Expo organisers. "The Expo is only four months away, but already we have sold 60% of spaces available," the expo organisers said.

"We have many of the well known brands coming as well as several new exhibitors, along with great support from local businesses."

Expo accommodation is also available at discount rates for exhibitors, and details are posted on the website, through the Bella Vista Motels.

The Expo is also helping the Raglan Coastguard to raise funds for badly needed equipment and they will have a stand on site for visitors.

Other attractions at the Expo will include Waikato Regional Council Boat Safety site and many others like the Decoro fishing demonstrator, a device that allows you to experience catching a large fish, like tuna and marlin; also on site will be a fishing smoking demonstration all weekend by Bradley Smokers who will be providing freshly smoked samples and the 'how to's of smoking your own fish.

In keeping with the idea of family fun, the Waikato Boat Expo is used by exhibitors to encourage families to get out and about – and get into boating and fishing. "This Expo will introducing the theme of family fun and family recreation activities."

MEDIA ENQUIRIES:

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